

NEW UNIFIED PACKAGING DESIGN ACROSS ALL PRODUCT RANGES

DuPont protective coveralls and accessories have a new unified packaging design - a bold new look that reflects our simplified product identification system. The brands are easy to identify and the information is easy to follow—features your customers will love.

1. BOX DESIGNS

PRODUCT NUMBER, SIZE AND ILLUSTRATION ARE EASY TO READ

EACH BRAND HAS IT'S OWN DISTINCT COLOUR PROSHIELD® IS GREY, TYVEK® IS BLUE AND TYCHEM® IS ORANGE

THE SAME BOLD BRANDING IS PRINTED ON BOTH SIDES

BOX DIMENSIONS & QUANTITIES REMAIN UNCHANGED



2. BAG DESIGNS

The octagonal shape appears on the garment chest label and all packaging elements such as boxes or bags. This represents a unified design across all product ranges.



3. NUMERIC GARMENT LABELS

The garment label located on the chest area of most garments, indicates the level of protection.

The higher the number, the higher the protection.



Garment level of protection

4. PACKAGING ITEM SPECIFIC EAN CODES

Each packaging item has its own unique barcode (EAN code). This enables easy scanning of labels and helps to simplify stock management.

